



In the case of booking the full-page advertisement blocks in four consequent issues a publication in the fifth issue will be given as a bonus!

Schedule for issuing in 2019

Ad format	Advertisement deadlines	Issuing dates
1 issue (January/February)	25.02.19	07.03.19
2 issue (March/ April)	15.04.19	29.04.19
3 issue (May/June)	17.06.19	28.06.19
4 issue (July/August)	16.08.19	30.08.19
5-6 issue (September/December)	18.11.19	29.11.19

Price-list for advertisement

Quantity of publications	1 page	1/2 page	1/3 page	2 cover	3 cover
1	1150	740	400	2000	1750
3	3250	1980	1050	5400	4800
5	5500	3200	1600	8750	7750

Prices are nominated in Euro.

Ads' sizes

Ad format	Size
1 page	216/303 mm
2 pages	426/303 mm
1/2 horizontal	180/131,25 mm
1/2 vertical	92,25/267 mm
1/3 horizontal	180/86 mm
1/3 vertical	57/267 mm



The magazine "Konny mir"

The magazine "Konny Mir" is well-known among professionals (breeders, breeding experts, trainers, riders etc.) as well as amateur riders and horse lovers. It is not limited by some narrow topics, and thus it picks together very large and diverse audience. It stresses on many topics which gain high interest: for example, much attention is paid to sport and warmblood breeding, domestic as well as international. The magazine "Konny Mir" was always opened to the newest ideas and views: many years ago we were the first to make Russian horse-related audience acquainted with Pat Parelli and natural horsemanship. In recent years the magazine pays much attention to the ways of development of competitive dressage, the problem of roll-kur, promotes the correct training with classical principles in mind.

The magazine's authors are the most respected experts, Russian as well as foreign, they are people with great experience and deep knowledge of a horse.



"Konny Mir" magazine proposes different variants of advertisement and promo for it's clients. It is not just advertisement blocks, but also promotional articles and online advertisement at the web-site horseworld.ru and at the Facebook page of the magazine <https://www.facebook.com/horseworld.ru>. In the case of multiple publications articles and reports about the client's events can be published as a bonus, in the issues as well as online.

Additional discounts for clients booking advertisement for the whole year and paying in advance.